

# Georgia's Cities Magazine - Advertising Program 2021

Place your company's name and services in city halls across Georgia with GMA's official magazine, "Georgia's Cities." This is the only statewide publication reaching the municipal marketplace with a qualified circulation of over 7,000 decision makers and key influencers. Companies can showcase products, services and solutions through efficient year-round advertising to the publication's receivership of:

- Mayors
- Councilmembers
- City Managers
- Key city employees
- County commission chairs and managers
- Public libraries
- State agency leadership
- Selected press outlets

Georgia's Cities magazine offers GMA's influential municipal community critical insight and information throughout the year. Each article provides readers with key perspective and reporting including state and federal issues impacting cities, municipal best practices and innovations, city highlights and profiles, and solutions that cities can implement to build thriving communities.

RATES	1X	3X	6X
Full Page - 8.375" wide x 10.75" tall - No Bleed	\$1,310	\$1,250	\$1,180
Full Page - 8.625" wide x 11" tall - With Bleed	\$1,310	\$1,250	\$1,180
1/2 Page Horizontal - 7.375" wide x 4.625" tall - No Bleed	\$680	\$650	\$615
1/4 Page Vertical - 3.4375" wide x 4.625" tall - No Bleed	\$370	\$350	\$330

**Note:** Rate card is net; agency discounts do not apply.

**Material specifications:** Ad file formats accepted are tif, jpg, eps, pdf.

## 2021 EDITORIAL CALENDER AND CLOSING DATES

ISSUES & CONTENT THEMES	AD SPACE CLOSING DATE	AD MATERIAL
January/February: Legislative	12/2/2020	12/16/2020
March/April: Innovation: Technology & Sustainability	2/10/2021	2/24/2021
May/June: Planning for the Future: Infrastructure, Land Use, etc.	4/14/2021	4/28/2021
July/August: Leveraging Your Assets: Development & Partnership	6/16/2021	6/30/2021
September/October: The Next Generation	8/11/2021	8/25/2021
November/December: Money	10/13/2021	10/27/2021