



CONNECTING. COLLABORATING. CARING.

2021 GMA Annual Convention

August 6 – August 10
Savannah Convention Center, Savannah GA

Exhibitor and Sponsor Q&A

We are so pleased to have your company join us! For 88 years, this energizing and highly awaited 5-day event provides city officials and guests with access to continuing education, specialized forums, networking and social events, and industry solutions for municipal governments.

The following Q&A is designed to help you as you prepare for Convention. If you have any additional questions or need assistance, please contact us:

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What is the Annual Convention schedule?

[Click here](#) for the event website page which contains all to-date information including the full events schedule.

Are there safety precautions that we need to be aware of? [Please click here](#) for full details.

Can you help me book a hotel? At this time the deadline has passed for GMA room block reservations. We suggest you explore Visit Savannah by [clicking here](#) for hotel options along with other local visitor opportunities while you're in town.

What are the driving directions and can I park at the Convention center? [Click here](#) for directions and parking information.

What is the ferry schedule to the Convention center? The Savannah Belles Ferry system provides free passage across the Savannah River between downtown's Riverwalk and the Savannah Convention Center on Hutchinson Island. [Click here](#) for ferry schedule and [click here](#) for full information about ferry system.

Where do I pick up my exhibit staff badge packets? All exhibitor materials will be your exhibitor booth. Upon arrival please go to your booth. Staff will be available to direct you to your location if you need help.

When can I setup my exhibit booth? Move-in will begin at 9:00 am on Saturday, August 7 for standard booths. The show will be open with a reception on Saturday, August 7 from 3:15 pm-6:00 pm; and Sunday, August 8 from 8:00 am to 9:00 am and 11:00 am to 3:00 pm.

How many staff can I have at my booth? You receive 3 exhibitor staff badges for use on the show floor. Your staff can enjoy the refreshments and meals that are on the show floor.



Can my exhibit booth staff attend other events at the Convention? Booth staff are limited to the show floor and are not able to attend other Convention events. You can purchase a full registration onsite at Convention at the cost of \$500 for GMA Business Alliance Program organizations and \$1,050 for non-BAP organizations. Pre-event online registration is closed.

We need power and other chairs at our booth, can I still purchase that? Yes, remember preordering makes for a smoother more cost-effective show. [Click here](#) for the Shepard online ordering. Order on or before July 16 to take advantage of the “early bird discount”.

One of our booth staff is unable to attend, can I swap their badge for someone else? At this time we are asking that you email ytanner@gacities.com with any badge changes and we will try to have them made prior to your arrival if not we can handle changes onsite.

Do sponsors receive a free booth? Your sponsorship does not include booth space. There are still limited exhibitor spaces, [click here](#) for the online map for availability.

As a sponsor, are our representatives able to attend all of the Convention events? Based on your sponsorship level you have a certain number of event tickets. Your company representatives are able to attend the particular event that you are sponsoring. Your representatives are not able to attend the Convention in its entirety unless your sponsorship level entitles you to a full registration(s). You can purchase a full registration onsite at Convention at the cost of \$500 for GMA Business Alliance Program organizations and \$1,050 for non-BAP organizations. Pre-event online registration is closed.

As a sponsor where do I pick up my event tickets? Sponsor badges will be at the registration desk for pickup onsite.

Do exhibitors and sponsors receive the event attendee list? Yes, you will receive the pre and post show attendee list that contains city attendee names, city/affiliation, and mailing address. GMA does not sell our events or member lists, if you receive a solicitation from a company claiming to be representing GMA they are not permitted to do so. Please notify us immediately if you receive a solicitation, thank you.

How do I join GMA’s [Business Alliance Program](#)? Participating organizations receive a 10% exhibit booth discount plus other valuable benefits. [Click here](#) for full details and contact lnorton@greatstoneconsulting.com

Are there other upcoming GMA events or programs that we can participate in? Visit GMA’s Business Sponsorship opportunities page by [clicking here](#) to see all of the other great ways you can engage with GMA! Opportunities include:

- [Fall District Meetings](#): Be a sponsor of the energetic road show that provides city officials discussion around legislative issues and updates on GMA programs and services.
- [Golf Tournament](#) October 18 Sugar Hill: Join 100+ golfers (including city and municipal leaders) by sponsoring the tournament to help raise awareness and funds for Georgia City Solutions, Inc. a 501c3 subsidiary of GMA who’s mission it to improve the quality of life of communities in Georgia.
- [Georgia’s Cities magazine advertising](#): Advertise in the only statewide publication reaching the municipal marketplace with a qualified mailed circulation of over 7,000 decision makers and key influencers including mayors, councilmembers, key city employees, county commissioners/chairs, state agency leadership, and selected press outlets. Click here to view [electronic back issues](#).