**Public Service Announcement Script Templates**

*Whether you would like to share your PSA audio-only (on the radio) or via video (television and online media), you are welcome to use these three script templates or create your own. Here is* [*a link*](https://www.govtech.com/education/How-to-Create-the-Perfect-Public-Service-Announcement.html) *to a guide for creating a successful PSA by govtech.com.*

**PSA Script #1**

Healthy and vibrant communities need one thing, healthy individuals,

And this past year COVID-19 has not just impacted the health of people, but of our communities.

The coronavirus has claimed over five hundred thirty-four thousand lives in the U.S., over eighteen thousand Georgians, and [insert death number] right here in [insert county] County.

We’ve lost thousands of jobs.

Businesses have closed their doors for good.

The economic impact has been significant in our communities.

The thing about adversity, though, is that it can bring people…and communities…together.

As we look to the future and see hope, its time for us to work together to bring our communities back…better than ever.

Our comeback starts with each of us making sure we’re healthy by getting our COVID-19 vaccines.

The vaccines are safe and effective, and do what they’re supposed to do…

Keep – People – Alive.

Go ahead! We are counting on you to get vaccinated!

You, your family, your business, your community and your future are all *Worth a Shot.*

**PSA Script #2**

The facts are humbling.

Over thirty million COVID-19 cases across the U.S.

Five hundred and thirty-four thousand deaths, with eighteen thousand of those here in Georgia.

The pandemic has caused real damage.

But there’s light at the end of the tunnel.

While the momentum to end the pandemic is on our side, we must not let up in our efforts.

We can’t assume we’ll win the fight.

Success requires each of us to do our part.

Me, I’m getting *(I got)* my vaccine.

Why? Because people in my family, my friends, my neighbors, those in my community, need *(needed)* me to.

They deserve the best from me.

And frankly, getting a vaccine that’s proven to be safe and effective was not too much to ask.

Do your part to keep others alive.

It’s worth a shot.

**PSA Script #3**

COVID-19 has upended our lives for the past year.

Over eighteen thousand of our friends, family and neighbors have died in Georgia, including over [insert death number] here in [insert county name] County.

Over thirty million Americans have been infected.

And our economy has taken a beating.

I’m ready to get this behind us. Aren’t you?

The sooner we each get our vaccine, the sooner we can take off our masks, shake hands, hug each other, visit our friends and families, and enjoy life in our neighborhoods and communities.

Let’s roll up our sleeves to foster a community of immunity.

It’s worth a shot.