



# Capturing The Best Possible Pictures And Video With Your Smart Phone

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# It's Just A Phone Right?





# The Basics...

- Composition
- Lighting
- Usable Audio



# Composition

- Rule of Thirds

A photographic composition

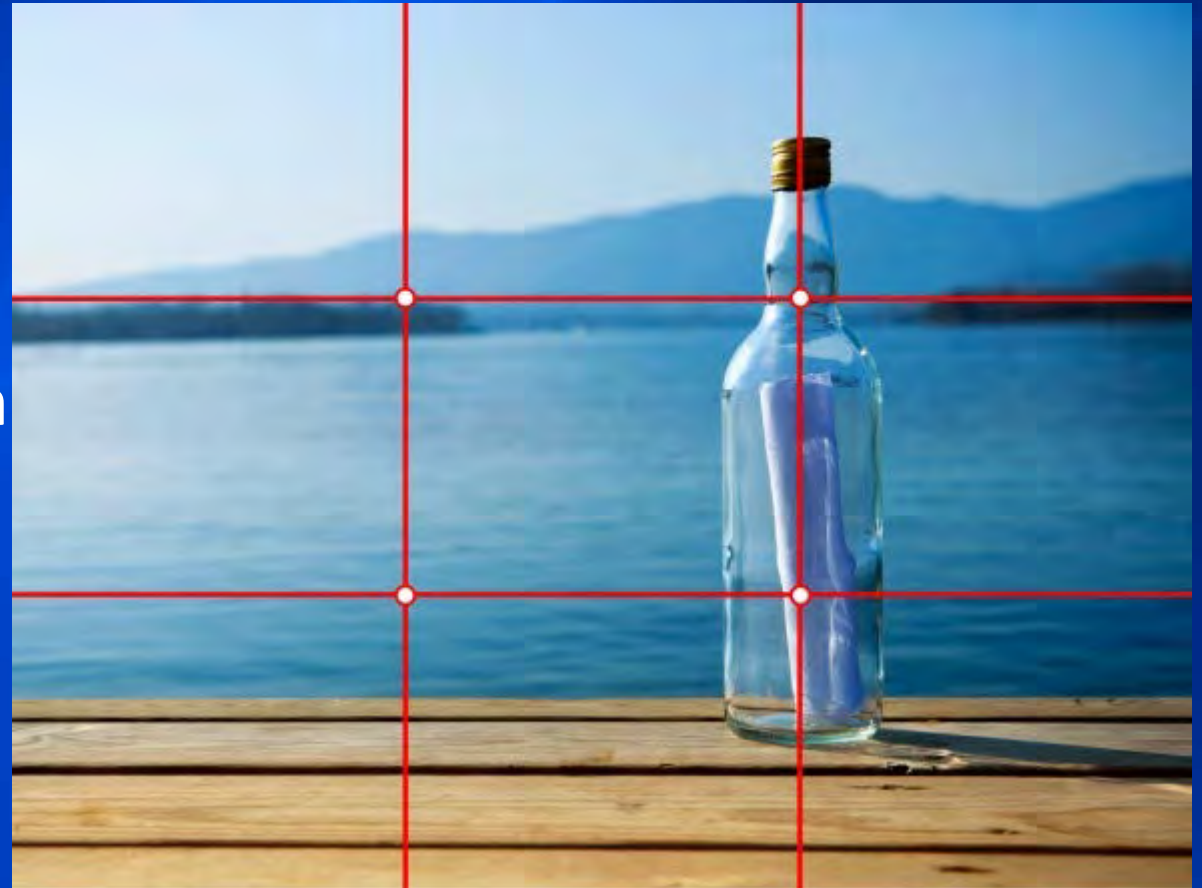
Principle that says

an image should be broken down

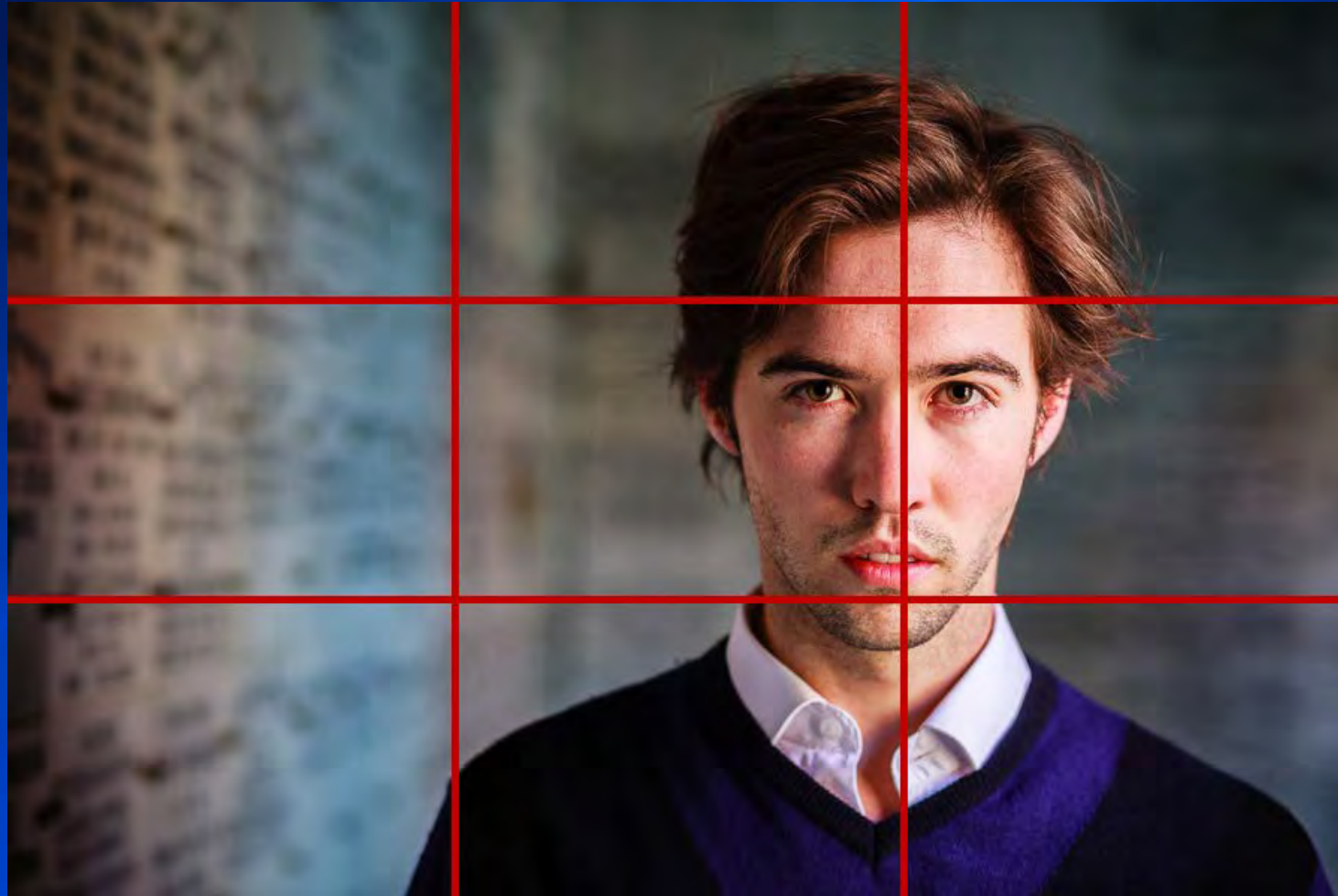
into thirds, both horizontally

and vertically, so you have

nine parts in total

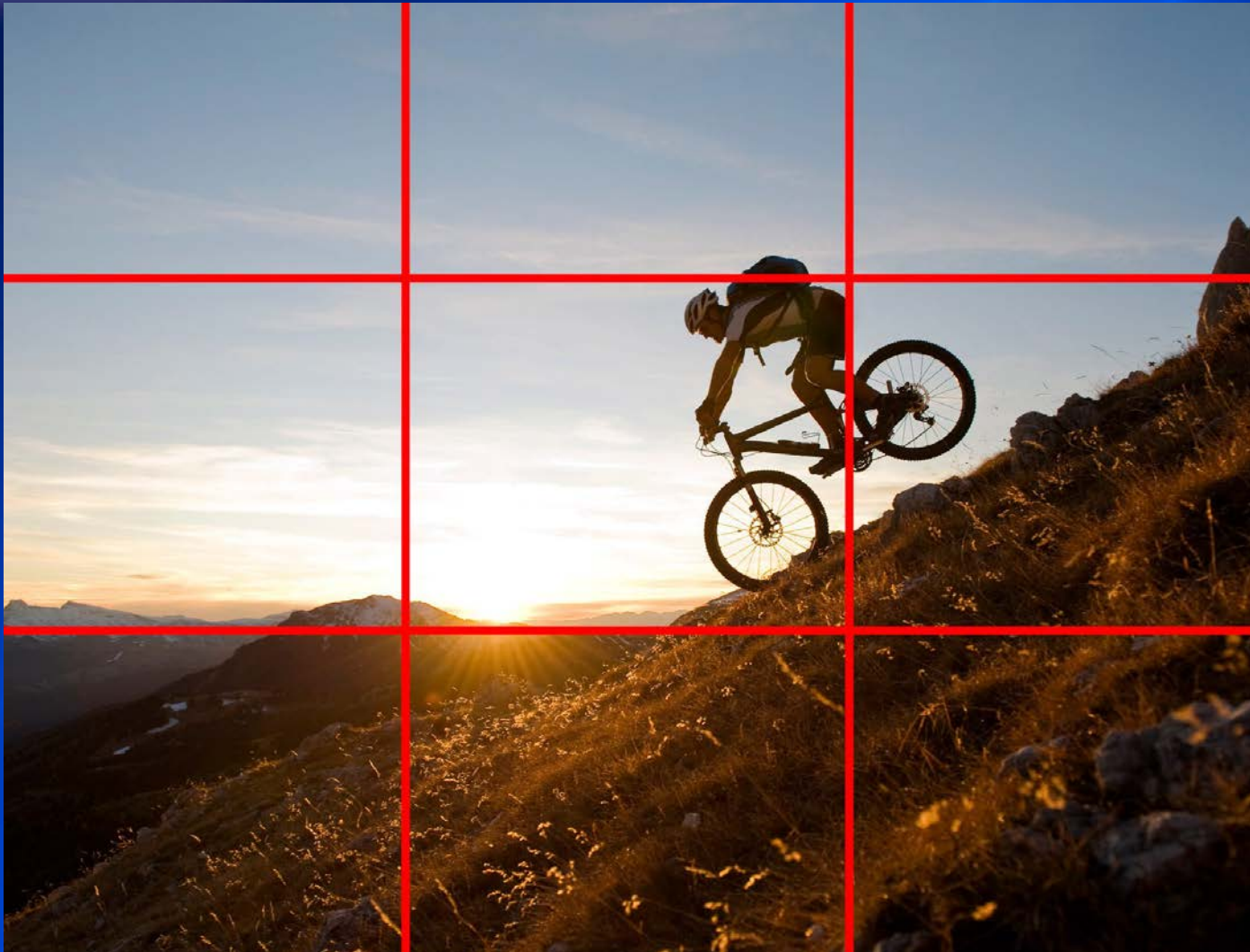


# Composition





# Composition



# Composition



# Composition

- Try Finding a Different Perspective





# Composition

- Try Finding a Different Perspective



# Composition

- Use Leading Lines





# Composition

- Use Leading Lines





# Composition

- Use Leading Lines





# The Basics...

- Composition
- Lighting
- Usable Audio

## To Review:

Rule Of Thirds

Perspective

Leading Lines



# The Basics...

- Composition
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- Usable Audio

Next:  
Lighting



- Lighting

Much of what  
We shoot will  
Be in Natural  
Light



Lighting...

- Lighting

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# Composition





- Lighting

Much of what  
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# Lighting...

- Lighting

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- Lighting

Indoors, You  
Will Need  
Artificial Light





# Lighting...

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# The Basics...

- Composition
- Lighting
- Usable Audio

## To Review:

Try To Keep Out Of  
Direct Sunlight-Look  
For Clouds Or Shade.  
Use Whatever Available  
Light Is Handy.

# The Basics...

- Learn How To Use The Controls On Your Phone
- ISO
- Color Temperature
- Newer iPhones Have Pretty Nifty Native Apps
- Older Phones May Need To Download A Fancier Camera App
- VSCO

# The Basics...

Some Terminology:

Auto-It Does Everything For You

ISO-International Organization Of Standard (What?) The Sensitivity Of The Camera Sensor To Light. The Higher The Number, The More Sensitive To Light The Sensor Becomes. Keep In Mind, The Higher The Number, The More Grainy The Picture Can Be.



# ISO Differences





# The Basics...

## Some Terminology:

White Balance-How Your Camera Handles Different Types Of Light

Most Phones Will Have Some Basic Settings: Auto, Cloudy, Daylight, Fluorescent, Indoor. If You're Unsure, Just Play With It.

# White Balance Examples...





# The Basics...

Confused Yet?

Don't Be!



# Let's Talk Audio...

- There's an old saying: Nothing ruins a great video like lousy audio.



# Let's Talk Audio...

- So, Here Are A Few Easy Tips To Capture Good Audio For Your Video
- Get Close To The Source
- Cut Down Distortion-Limit Background Noise As Much As Possible, Loud Volume IS GOING TO DISTORT. Put Your Phone in “Airplane Mode”.
- If You Have The Ability To Edit The Video, You Can Use A Separate Phone To Capture The Audio, And Then Marry It To The Video.
- Use An External Microphone.



Let's Talk Audio...



Let's Talk Audio...





Questions...

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